

A LEADER IS ONE WHO KNOWS THE WAY, GOES THE WAY
AND SHOWS THE WAY.

• John C. Maxwell

Make plans to attend the 10th Annual Leadership Development Conference: *Times They Are a-Changin'*, presented by the Kentucky Organization of Nurse Leaders.

September 11 & 12, 2014

Objectives: At the end of the seminar the attendees will be able to:

1. Discuss 2 changes in the QI model for Quality Improvement Organizations in CMS' 11th Statement of Work
2. Describe innovation strategies you can use to help your organization change and thrive in today's ever-changing healthcare environment
3. Discuss specific examples of innovations in practice that can be applied widely throughout the state.
4. Describe four (4) projects undertaken by nurse leaders in Kentucky related to nursing practice or leadership.
5. Relate current activities taking place at the state and national level that impact nursing practice and leadership.
6. Recognize the value nursing organizations bring to nursing practice.

**Special recognition and thank you
to all of our Event Sponsors**

Key Speakers:

Vivian Blade is president and CEO of Experts in Growth Leadership Consulting, LLC, based in Louisville, KY. She is a recognized author, experienced keynote speaker, corporate trainer, career and executive coach in the principles of Leadership, Professional, and Talent Development. Her passion is to build leaders and develop excellence in organizations and individuals.



Tracy E. Williams, DNP, RN, is Senior Vice President and System Chief Nursing Officer for Norton Healthcare. Tracy has over thirty years of experience in both for profit and not for profit health systems. Prior to joining Norton Healthcare in 2005, Williams served for 15 years as vice president and senior nurse executive for Baptist Health in Jacksonville, FL. A native of Virginia, she began her career in the pediatric intensive care unit of Children's Hospital of the



King's Daughters in Norfolk, and later held several nursing management positions, culminating in the nurse administrator role at HCA Henrico Doctor's Hospital in Richmond before joining Norton Healthcare.

Williams earned a bachelor's degree from Old Dominion University a master's degree in nursing from Medical College of Virginia/Virginia Commonwealth Univ., and a doctorate in nursing practice from Rush University in Chicago.

Williams has been recognized as a Business First Partner in Health Care from 2007 through 2012. In 2011, Williams received HCP's prestigious Nursing Image Award for her action-oriented leadership in implementing a culture centered on patients and their families.

Kentucky Organization of Nurse Leaders

10th Annual Leadership Development Conference



Times They Are a-Changin'



Sept. 11 & 12, 2014
Crowne Plaza Hotel - Louisville, KY

KONL

10th Annual Leadership Conference Agenda

● **NOTE: All time listed are Eastern time zone**

Thursday, September 11th

11:45 – 12:30 PM Registration, Lunch, & Networking/Exhibits
12:30 – 12:45 PM Welcome
12:45 - 1:30 PM **Quality Improvement Organization (QIO) Update: Times A-Changin` in the CMS World – 11th Statement of Work, Speaker TBD**

1:30 – 1:45 PM Break
1:45 – 3:15 PM **Breaking the Mold: Using Innovation Strategies to Lead Change, Vivian Blade**
3:15 - 4:30 PM **Reform, Strategy, and Practice Innovation: Norton Healthcare Nursing 2020 – Tracy Williams**
4:30 – 4:40 PM Conference Evaluation and Adjournment
4:40 – 6:30 PM Networking Reception Exhibit Hall and Poster Presentations

Friday, September 12th

7:30 -8:30 AM **CNO Breakfast: The APRN Consensus Model** – Lewis Perkins, Pam Hagan
7:45 - 8:45 AM Registration, Continental Breakfast, Posters/Exhibits
8:45 - 10:45 AM **2013 Poster Award Winner Presentations: Stewards of Leadership**
8:45 – 9:15 Evaluation of Duffy’s Quality Caring Model on Patients` Perceptions of Nurse Caring in a Community Hospital – Methodist Hospital
9:15 – 9:45 The Implementation of Near-InfraRed technology to Decrease PICC Line Placements on Patients with Limited Venous Access – St Elizabeth Healthcare
Clinical Leadership in Evidence-Based Practice
9:45 – 10:15 Prevention of Heel Pressure Ulcers in the Hip Fracture Patient – Baptist Health Louisville
10:15 – 10:45 Improving Stroke Care at Ephraim McDowell Regional Medical Center- Ephraim McDowell RMC
10:45 – 11:00 AM Break/Exhibit Hall/Posters
11:00 - 12:00 AM **KONL Annual Meeting**
KBN Update Kelly Jenkins
KHA Update Kim Dees
KONL Update Lerae Wilson
2014 Poster Awards
Noon Conference Evaluation and Adjournment
12:10-1:00 PM KONL Board Meeting – Members welcome to attend

10th Annual KONL Leadership Development Conference Information

Registration: There are 2 ways to register!

1. Register by phone using a credit card: call 502-629-1234 #2 or 1-800-852-1770 #2 and provide the information requested in the registration form
2. Complete the registration form and mail it with a check to the address provided.

Target Audience

RNs aspiring to become nurse leaders, nursing leaders holding administrative management roles in healthcare and other diverse settings, RN consultants, deans and faculty of nursing programs and nurse leaders in professional organizations.

Nursing Education

Norton Healthcare is providing the CE credit. *Norton Healthcare Institute for Nursing* is an Approved Provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

Day 1 has been approved for 3.5 **contact hour(s)**. ANCC#094-20-311

Day 2 has been approved for 3.1 **contact hour(s)** ANCC #094-20-312
Participants must attend the entire program, provide license number, and complete the evaluation. No partial credit will be given. For information related to CEUs, contact Debora Williams, MHA, BSN, R.N., B.C., at **(502) 629-7359** or debbie.williams@nortonhealthcare.org.

Conference Location/Hotel Reservation

Crowne Plaza
830 Phillips Lane
Louisville, Kentucky 40202

The **Crowne Plaza** is holding rooms for the **KONL Conference** at a reduced rate of \$109.00 plus tax until August 11, 2014. For reservations call directly to the Crowne Plaza Hotel at 1-888-233-9527. **Ask for KONL room block for September 11 & 12, 2014 to receive the discounted room rate.** All reservations must be guaranteed and accompanied by payment for the first night’s room. Please confirm your departure date and time upon check in. You may use this link to register with the Crowne Plaza directly: https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=11642782&utm_source=2812&utm_medium=email&utm_campaign=35067666

Name _____
Credentials: _____
License# (CE PURPOSE): _____
Title/Position _____
Company/Affiliation _____
Address _____
City/State/Zip _____
Phone _____
E-mail _____

KONL Conference Fee: Before 9/5/14 **\$100.00**
After 9/5/14 **\$125.00**

MAIL TO: Norton Healthcare
Brenda Herman
N-52, P.O. Box 35070
Louisville, Kentucky 40232

Payment MUST accompany registration form.

[] Check Enclosed (Make checks payable to KONL).

Please include registrant’s name on check
Please list any special needs or restrictions.

[] Check if planning to attend Networking Reception
[] Check if planning to attend CNO Networking Breakfast (CNO’s/Nurse Senior Leaders only)

By registering for this meeting you agree that your name, title, company and contact information will/may be shared with our vendors.